

Feel the difference!



Untreated



High IQ®
Cool Comfort

Pour a few drops of water on the **untreated** sample. See how wet spots remain on the fabric because it takes much longer to absorb moisture.

Pour a few drops of water onto the **HIGH IQ® Cool Comfort** sample. See how moisture is instantly absorbed and rapidly distributed.

Experience high-performance comfort of High IQ® Cool Comfort!



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Pour a few drops of water on the **untreated** sample. See how wet spots remain on the fabric because it takes much longer to absorb moisture.

HUNTSMAN

Enriching lives through innovation

Headquarters
Huntsman (Singapore) Pte Ltd
Textile Effects Division
152 Beach Road
#29-00 Gateway East
Singapore 189721
Telephone +65 6297 3363
Fax +65 6298 0037
pr@huntsman.com

Europe Region
Huntsman Advanced Materials
(Switzerland) GmbH, Textile Effects
Klybeckstrasse 200
4057 Basel, Switzerland
Telephone +41 61 299 11 11
Fax +41 61 299 11 12
pr@huntsman.com

Americas Region
Huntsman International LLC
Textile Effects
3400 Westinghouse Blvd.
Charlotte, NC 28273, USA
Telephone +1 704-587-5000
Fax +1 704-587-5020
pr@huntsman.com

Asia Region
Huntsman Textile Effects
(China) Co. Ltd.
Flying Geese Mountain Industrial Park
Shilou Town, Panyu District, Guangzhou
511447, PR China
Telephone +86 20 3937 7000
Fax +86 20 8484 5222
pr@huntsman.com

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Enriching lives through innovation

High IQ®
cool
comfort

No sweat,
keep cool



No sweat, keep cool

High IQ®
Cool Comfort
Performance Assurance

- High IQ® Cool Comfort is a quality assurance scheme based on defined performance specifications aligned to industry standards
- Keeps you cool and dry
- Soft and comfortable
- Long lasting performance, wash after wash



Cool and Dry



Soft comfort



Quick Dry



Long Lasting

Visit www.high-iq.com to learn more about High IQ® effects.



High IQ® Cool Comfort

Cool & Dry



Moves sweat away from the body improving evaporation, keeping you cool and dry.

Soft Comfort



Leaves the fabric with a soft hand and additionally reduces static cling.

No sweat, keep cool

Quick Dry



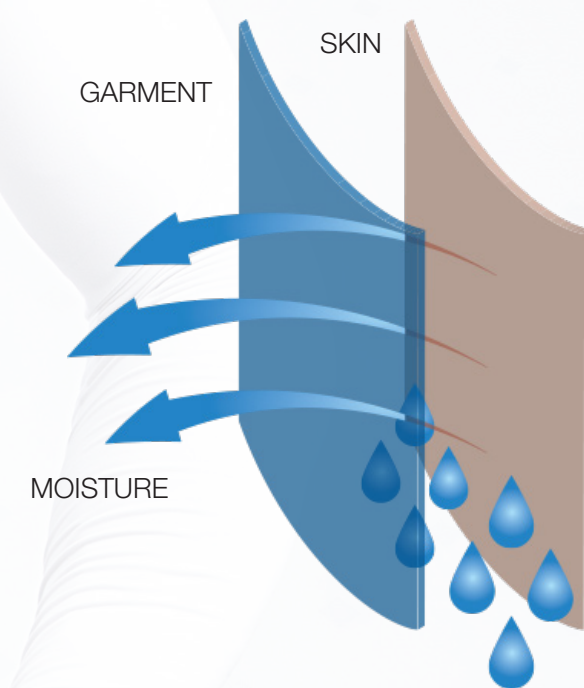
Allows quick dry and easy stain removal properties for shorter washing and drying cycles reducing consumption of energy, water and detergent.

Long Lasting



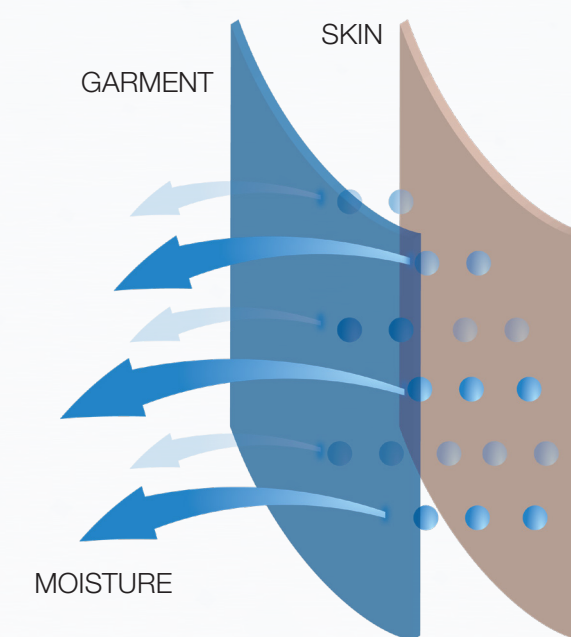
Performs as effectively after 20 home launderings as the first time fabrics were worn. With lower tendency to soiling, the new look lasts even longer.

How it works



Untreated Fabric

Synthetic fabrics typically block the evaporation process, leading to condensation of sweat between skin and the garment, and resulting in a damp and uncomfortable feeling for the wearer.



Treated with HIGH IQ® Cool Comfort

High IQ® Cool Comfort accelerates water vapor transmission from the body, so you feel cooler, drier and fresher.

High IQ® Cool Comfort allows a garment to breathe, at the same time, transporting moisture away from the body. In addition, the quick-dry properties created by the natural microclimate of the garment help to reduce post-exercise chill, making the effects highly suitable for sports and active wear. These effects leave a pleasant, cool and dry feeling.