



Intelligent durable water repellency

High IQ® Branding Program

Available through an approved license scheme for fabrics that conform to stringent performance requirements, helping you to communicate the benefits to the consumer and demonstrate alignment to the ZDHC Joint Roadmap (Version 2), brand RSLs and numerous regulatory compliance requirements.



Water repellent
and stain resistant



Non-fluorinated
technology

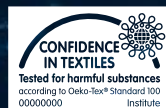


Durable performance



Sustainable and
economical

bluesign®
APPROVED



HUNTSMAN

Enriching lives through innovation

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HUNTSMAN

Enriching lives through innovation

High IQ®
repel

Intelligent
durable
water
repellency



Sustainability
Innovation
Collaboration



High IQ® Repel **EVERYDAY** provides durable eco-friendly protection against everyday stains so your garments look good for longer.



Repels everyday liquids such as rain, mud, ketchup, juice coffee and wine



Garment stays cleaner for longer



Outstanding durability for challenges of daily life



Advanced non-fluorinated durable water and stain repel technology



High IQ® Repel **OUTDOOR** provides durable eco-friendly protection that excels in all weather so you can continue to enjoy the outdoors.



Superior rain, stain and splash protection



Exceptional comfort and fast drying



Outstanding durability, designed to last a lifetime



Advanced non-fluorinated durable water and stain repel technology



High IQ® Repel **EXTREME** provides eco-friendly protection so adventurers stay warm, dry and comfortable even in the most severe environments.



Provides the ultimate in protection against the elements



Waterproof, windproof and breathable, even under the toughest conditions



Outstanding durability, designed to last a lifetime



Advanced non-fluorinated durable water and stain repel technology



everyday

School Wear | Casual Wear | Athleisure Wear | Business Wear



outdoor

Hiking and Trekking | Running | Cycling | Golf



extreme

Snow Boarding | Skiing | Mountaineering | Climbing