

For immediate release

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HUNTSMAN PROMOTES INNOVATIONS FOR THE POLYMERS MARKET AT K2013 K2013, 16-23 October 2013, Messe Düsseldorf, Germany Hall 8b Stand F79

WYNYARD, UK – Huntsman, a global manufacturer and marketer of differentiated chemicals, today announced that it will exhibit at K2013 in October. Huntsman manufactures an extensive portfolio of products and technologies including amines and adhesives, carbonates and curing agents, isocyanates and surfactants, thermoplastic polyurethanes, polyurethanes and titanium dioxide pigments – all designed to help customers drive value and performance from their polymer formulations. At K2013 Huntsman will showcase a range of innovations including:

- **ALTIRIS® infrared reflecting pigment** - Huntsman's new award winning titanium dioxide pigment, developed in response to a global challenge to help reduce energy consumption. The pigment is designed to increase the solar reflectance of colored polymers to help reduce heat build-up and distortion.
- **Additions to the AVALON® TPU footwear range** - for design flexibility with TPU grades that are highly transparent and UV stabilized.
- **DELTIO® pigment** – a low dust, free-flow titanium dioxide pigment for bright white polymers
- **IROGRAN® A 95 P 5003 TPU** - a halogen-free TPU with excellent flame retardancy for industrial and consumer wire and cable applications.
- **Specific IROGRAN® TPU grades** - manufactured to exacting specifications, for use in food contact applications such as conveyor belts, hoses and tubes.
- **Material solutions for the automotive industry** - including scratch resistant paint protection films, hotmelts and fast cycling, injection molding parts.
- **Specialist TIOXIDE® titanium dioxide pigments** - for high performance masterbatch and films and for high temperature polyethylenes.

Huntsman strives to work with its customers to help provide them with the solutions they need today and to develop technologies for the future.

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About Huntsman:

Huntsman is a global manufacturer and marketer of differentiated chemicals. Our operating companies manufacture products for a variety of global industries, including chemicals, plastics, automotive, aviation, textiles, footwear, paints and coatings, construction, technology, agriculture, health care, detergent, personal care, furniture, appliances and packaging. Originally known for pioneering innovations in packaging and, later, for rapid and integrated growth in petrochemicals, Huntsman has approximately 12,000 employees and operates from multiple locations worldwide. The Company had 2012 revenues of over \$11 billion. For more information about Huntsman, please visit the company's website at www.huntsman.com.

Forward-Looking Statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.

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