

For immediate release

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SAMSONITE PICKS HUNTSMAN TO HANDLE LUGGAGE UPGRADE IROGRAN® TPU improves quality, features and durability of world's leading luggage brand

Osnabrück, GERMANY – Samsonite, the world's largest travel luggage company, has chosen Huntsman's thermoplastic polyurethane (TPU) to enhance several lines in its prestigious collection.

At its European manufacturing headquarters in Oudenaarde, Belgium, Samsonite is using grades from Huntsman's IROGRAN® range to produce parts for its Lite-Locked, Lite-Cube, Cosmolite, Firelite and Chronolite luggage carriers.

Whether travelling for business or pleasure, Samsonite customers have high expectations – they want premium quality luggage that is robust, lightweight and durable. To meet this demand, the company is constantly seeking to improve its customers' travel experiences with innovative features that increase ease-of-use, convenience and peace of mind.

In its relentless pursuit for innovation and quality, Samsonite was keen to start sourcing more of its raw materials from Huntsman. Specifically it wanted an extremely reliable new material to bond to a polyamide handle. Samsonite's product development experts were very clear about their requirements. The material needed to offer good tear strength that could withstand cuts, abrasion and general wear while being soft to touch and aesthetically attractive.

Following recommendations by IMCD, one of Huntsman's key distribution partners, Samsonite decided to run trials with a plasticizer-free IROGRAN® TPU that forms excellent bonds to other materials.

The IROGRAN® TPU in question offered all the processing properties Samsonite required, including high shear rate resistance in the tool during molding and good strength at higher demolding temperatures. As well as being soft to touch with a matt, dry-feel surface quality, the finished material has an attractive appearance. It is also resistant to scratching, marring and doesn't show sweat marks or residues.

Supported by Huntsman's technical development team, Samsonite ran a series of product trials. Following positive results, IROGRAN® TPU was introduced for full-scale production of handles for Samsonite's premium Lite-Locked and Lite-Cube models. In addition, Samsonite has switched to using the same IROGRAN® TPU material for the production of hinges on its Cosmolite, Firelite and Chronolite models.

Rik Hillaert, Vice President, Manufacturing and Development at Samsonite, said: "Continual innovation is key to Samsonite's success. We are constantly striving to improve our products with new designs and features, adapted to the needs of consumers in different markets, while staying true to the Group's core values of lightness, strength and functionality. We have been very pleased with Huntsman's technical support and delighted with the results achieved with

IROGRAN[®] TPU.”

Samsonite International S.A. is the world's largest travel luggage company, with a heritage dating back more than 100 years. Its core Samsonite[®] brand is one of the most renowned travel luggage brands in the world. The company has developed and widely commercialized numerous innovations in luggage, establishing key industry trends and adapting to evolving consumer needs. Its products retail at more than 46,000 points of sale in over 100 countries worldwide.

IROGRAN[®] is the registered brand name for a broad range of thermoplastic polyurethane (TPU) from Huntsman. Delivering excellent performance, even in extreme environments, TPU materials in the IROGRAN[®] portfolio are renowned for being tough, reliable and extremely versatile. With a grade available to suit most design and product development challenges, IROGRAN[®] is hard to beat as a universally useful solution for injection molding and extrusion projects.

For more information about Huntsman TPUs please visit: <http://www.huntsman.com/polyurethanes>.

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IROGRAN[®] is a registered trademark of Huntsman Corporation or an affiliate thereof in one or more, but not all, countries.

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About TPU from Huntsman

Thermoplastic polyurethanes (TPUs) offer infinite possibilities to designers and manufacturers. Tough, reliable and extremely versatile, Huntsman TPUs can meet injection molding, extrusion, adhesive, coating and film requirements to improve the production and performance of everything from shoes, technical parts and cables to conveyor belts, films and seals. Combining a deep understanding of TPU chemistry with over 40 years' practical industry experience, Huntsman helps its customers to grow their market share and respond to new opportunities, thanks to:

- Innovative TPU solutions that can be customized to individual needs
- Compatibility with key processing technologies
- First-class technical research, development and testing facilities
- Excellent support backed by a global supply network.

About Samsonite

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About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2013 revenues of approximately \$13 billion including the acquisition of Rockwood's performance additives and TiO₂ businesses. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 100 manufacturing and R&D facilities in more than 30 countries and employ approximately 15,000 associates within our 5 distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.

Social media:

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Forward-looking statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.