

For immediate release
14 September 2015

CONTACT
Simone Richter
+49 541 91 41 207
simone_richter@huntsman.com



HUNTSMAN TPU TEAM TO EXHIBIT AT US MATERIALS SHOW

The Woodlands, TEXAS – Huntsman Corporation (NYSE: HUN) announced that its thermoplastic polyurethanes (TPU) team will be exhibiting at Booth 900 at The Materials Show in Portland, Oregon, Sept. 16 - 17, 2015.

The Huntsman team will talk about the benefits associated with using TPUs to produce shoes and clothes. Used in a variety of footwear and apparel applications, TPUs can help deliver production efficiencies – saving manufacturers time and money. TPUs can also help improve performance, enhancing the comfort and durability of garments and footwear for wearers.

Huntsman is one of the world's leading TPU producers and its materials are used within a variety of global footwear and clothing brands. The company's TPU range includes:

- AVALON[®] TPUs, which can be injection molded to create tough, yet comfortable shoes in an array of designs and colors;
- Aliphatic KRYSTALGRAN[®] TPUs for synthetic leather applications;
- IROSTIC[®] solvent-based and hot melt TPU adhesives for the high performance bonding of shoe components;
- IROGRAN[®] aromatic TPUs designed for the extrusion of films and sheets used to create durable coatings for shoe uppers, logos, decorative parts and seam-free apparel; and
- Low-density SMARTLITE[®] TPUs, which combine performance and comfort.

Paola Faoro, Americas Marketing Manager at Huntsman, said, "Alongside the large portfolio of TPUs that we offer to the footwear and apparel industry, we are assessing emerging manufacturing techniques, such as 3D printing and looking at the development of ultra lightweight TPUs. Huntsman was one of the first companies to introduce polyurethanes to the footwear market, and we remain one of the leaders in the industry. We work with customers to develop TPU materials that enable them to deliver new innovative solutions for their customers. We look forward to discussing these topics and the general manufacturing challenges facing manufacturers that visit the show."

The Materials Show is a key networking event for companies in the apparel and footwear industries. For more information, please visit <https://americanevents.com/nw-show/>. For more information about Huntsman's TPU footwear technologies or to arrange a meeting at the event, please contact: paola_palma_faoro@huntsman.com.

(ends)

Copyright © 2015 Huntsman International LLC. All rights reserved.

AVALON[®], IROGRAN[®], IROSTIC[®], KRYSTALGRAN[®] and SMARTLITE[®] are registered trademarks of Huntsman Corporation or an affiliate thereof in one or more, but not all, countries

About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2014 revenues of approximately \$13 billion including the acquisition of Rockwood's performance additives and TiO₂ businesses. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 100 manufacturing and R&D facilities in more than 30 countries and employ approximately 16,000 associates within our 5 distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.

Social Media:

Twitter: twitter.com/Huntsman_Corp

Facebook: www.facebook.com/huntsmancorp

LinkedIn: www.linkedin.com/company/huntsman

Forward-Looking Statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.

Disclaimer:

While all the information in this publication is to the best of our knowledge, accurate at the date of publication, nothing herein is to be construed as a warranty, expressed or otherwise. In all cases, it is the responsibility of the user to determine the applicability of such information and the suitability of any products for its own particular purpose. The sale of products referred to in this publication is subject to the general terms and conditions of sale of Huntsman International LLC or of its affiliated companies.